



What Makes a Kidlutions™ Preferred Product Award special?

Kidlutions™ Preferred Product Award

First of its Kind in the Industry

Our prestigious Kidlutions™ Preferred Product Award is the first of its kind in the industry, as it recognizes products that are specifically geared towards enhancing the social and emotional development of infants and children. Our award considers products from the prenatal phase up to the 'tween years.

Social & Emotional Development is Critical

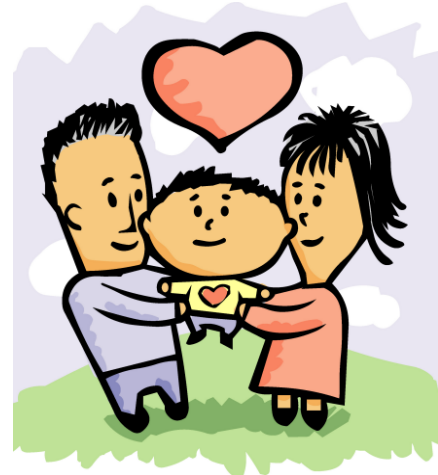
Our award is significant when you consider that *social and emotional development provides the foundation for all future learning, as well as for one's healthy psychological adjustment across the lifespan.*

Recognition Distinguishes Your Product

The importance of recognition of this kind is far reaching. Numerous early childhood and infant programs must meet state and federal guidelines that comply with stringent standards for social and emotional development components. A Kidlutions™ Preferred Product Award will situate your product or service as a stand-out in a sea of similar products.

Putting FUN First!

We at Kidlutions™ recognize that social and emotional development occur in the context of play, as well as within the framework of a secure and nurturing relationship. We know that FUN is the name of the game when it comes to making this kind of learning take hold and last. We also know the importance that safe and secure relationships play in this process. Our awards take all of this and more into consideration when determining award recipients.



Our award is unique because *all products are reviewed by a licensed mental health professional who specializes in prenatal, infant and childhood social and emotional development, and is a mental health consultant to various early childhood programs, including Head Start and Early Head Start,* as well as by parents with children in the age range that your product targets.

We grant awards in the following categories: Toys, Board Games, Card Games, Books, Magazines, DVD's, CD's, Mixed Media, Software, Video Games, Websites, Parenting Products, Prenatal Products, Lactation Products, Infant Products and more



Submissions are on a rotating and open basis. Once an item is submitted, it is reviewed within eight weeks. There is no charge to enter, however, winning products do pay a fee to have their product review published, as well as to display the award on their site, in their advertising campaigns.

[Click here to apply!](#)